RADIO MANUFACTURERS SERVICE SUPPLIES

FOR GREATER VALUE FROM YOUR RMS MEMBERSHIP



700 CUSTOMERS SENT TO YOU BY PHILCO!

All Philco customers—15,000,000 of them have been referred to RMS members—by means of printed notices in instruction sheets, on station tab envelopes, on stickers placed in radios and by thousands of individual letters in reply to inquiries from Philco owners asking where to obtain dependable service. These recommendations provide an average of 700 Philco customers to each of the 22,000 members of Radio Manufacturers Service.

Be sure of obtaining your share of this service business by identifying yourself with Radio Manufacturers Service. Use every one of the items listed on these pages to become established as the Official Local Representative of the world's largest service organization—sponsored and backed by Philco—the best known name in Radio.

ADVERTISE YOUR SERVICES

-By displaying these signs

A PHILCO SERVICE PLAN



LARGE OUTDOOR SIGN

RADIO WILHER STATES

Indoor Metal Sign

PR-527—Yellow and blue, 15" in diameter. Useful inside shop or in window.

Net Price\$.65

PHILCO APPROVED COUNTRY PHILCO PARTS EQUIPMENT AND TUBES

OUTDOOR CLOTH BANNER

PR-617 — Completely weather-proof. $36" \times 12"$. Printed in three colors.

Net Price\$.40

ILLUMINATED WINDOW SIGN

PR-399—Finished in three colors. Resembles a neon sign when illuminated. Economical to light at night, requiring only a 25 watt bulb. A flasher can be used to increase it effectiveness if desired this



sired. It is also effective in daylight without illumination.

-By distributing these sales builders



PR-621—Blotter. Attractive and useful, printed in two colors, red and black, on white stock. Size 6½" x 3½". For standard envelope enclosure. Net Price including imprinting, per 1000—\$8.50.





PR-521—Program Reminder. Ne price including imprinting, 250—\$1.70; 500—\$3.10; 1000—\$5.45.

PR-405—Special business card. Printed in two colors, red and black, on white stock. This card, designed for use as a circular for learning under doors, etc., is $2 \frac{1}{2} \frac{\pi}{n} \times 4^m$. Net Price including imprinting, 500—52.05; 1000—53.40.

ENVELOPE ENCLOSURES



Ask your Philco Distributor to show you samples of these business promoting cards and envelope enclosures. Among these assortments you will find a card with every type of message with the kind of variety you need in advertising your services in the neighborhood.

Form No. Description			Net Price			Form No. Description				
		Enclosure								
		Enclosure								
PR-530	Mailing	Enclosure		J. 3U	33	Lu-OT	Circular	******		3.63 M

RADIO MANUFACTURERS SERVICE SUPPLIES

FOR MORE SERVICE BUSINESS AND GREATER PROFITS

ANOTHER SERVICE TO RMS MEMBERS

Here is a complete assortment of RMS Stationery for the special needs of the radio service business. Using these items will help to keep your name before your customers and to remind them of your affiliation with Radio Manufacturers Service.

All RMS Stationery is now printed in blue, on high grade yellow stock. The low net prices of all items shown on this page include imprinting (with exception of PR-222B and PR-638 which are not imprinted).





COMPLETE SERVICE INFORMATION ON ALL PHILCO RADIOS

Wiring diagrams are available to servicemen for every Philco radio which has ever been built. These have been published as manuals and year books and there are now four volumes available. Volume No. I includes all of the Philco home set models up to the 1937 line. Volume No. II covers all models in the 1937 and 1938 line. The 1939 RMS Year Book contains diagrams on all home and auto radio sets of the 1939 series. Likewise, the 1940 RMS Year



Book contains complete diagrams and alignment instructions on all of the home sets and auto radio sets of the 1940 series. Volumes No. I and No. II are available complete with RMS binder at \$1.25 net each. The 1939 Year Book is available at 75 cents net in a self-bound cover. The 1940 Year Book sells at \$1.00 net. All of these wiring diagram books are obtainable from the Philco distributor.